



Cedarkirk A place apart to build up the body of Christ in love.

CAMP & CONFERENCE CENTER

2012 SUMMER CAMP PUBLICITY GUIDE

In this publicity guide you will find...

- **Newsletter Articles** for your church's newsletter (*please give these to the Newsletter Editor at your church*)
- **Bulletin Blips** for each Sunday this spring (*please give these to your Bulletin Editor*)

In your cookie bag you will also find...

- Summer Camp Brochures and Posters
- Instructions on applying as Summer Staff (*please give this to a young person in your congregation— at least one year beyond high school graduation—who may be interested in a summer staff position at Cedarkirk*)
- A copy-ready Cedarkirk bulletin insert
- Information about our Challenge to Change mission programs
- Flyers regarding Spring Bash, Confirmation Retreats, Open House, and a Call for Volunteer Camp Nurses and Worship Leaders.
- Our Year-round Calendar of Events
- A Conference Center Folder

CEDARKIRK, your camp and conference center, is offering nine weeks of fun, faith-building summer camp for children and youth who have completed 1st through 12th grade. Many churches have a long history of sending campers to CEDARKIRK and of providing scholarships to the members of their congregations.

We thank you for taking the time to see that the children and youth of your congregation have the chance to receive the benefits of a camp experience. Please use this promotional packet to help publicize camp in your church. You can best do this by using the *Bulletin Blips* and the *Newsletter Articles* in the following pages as well as the bulletin insert included in your bag. The text for all of these promotional pieces can be found at our website: www.cedarkirk.org, under the "Summer Camp" tab. Our Office Manager will also be happy to send you a weekly email containing each bulletin blip if you would prefer. Email karin@cedarkirk.org if you would like to be receive weekly *Bulletin Blips* by email.

Please make the summer camp brochures readily available and displayed in a conspicuous location at your church. If you run out of brochures, please contact the CEDARKIRK office at camps@cedarkirk.org or 813-685-4224 and we will send more to you right away!

In addition to publicizing the CEDARKIRK summer camp program in your bulletin and newsletter, we offer the following suggestions and encourage you to adapt them to your own situation.

HOW TO GET YOUR CAMPERS TO CAMP

- Give Bulletin Blips (see the enclosed pages) to the person in charge of the Sunday Bulletin.
- Give Newsletter Articles (see the enclosed page) to the editor of your church newsletter.
- Pick a week (or weeks) for children and youth at your church to attend camp at the same time.
- Have the church set a goal of how many campers you want to send to camp this summer.
- Invite a CEDARKIRK staff person to speak at a Sunday morning worship service, Sunday School hour, or family night program.
- Choose a Sunday to promote as “Camp Sign-Up Sunday.” If you would like materials or assistance in planning your “Sign-Up Sunday”, contact Cedarkirk and we’d be happy to assist in any way we can.
- Offer and promote scholarship assistance to children and youth in your congregation and surrounding neighborhoods.
- Personally encourage children and youth to attend - particularly those that you feel could benefit from this experience.
- Make an office computer available for parents to register online after a church service. All you need is an internet connection and a web browser pointed to www.cedarkirk.org.
- Help publicize the Open House, Saturday, May 5th, with the included flyer and by putting it on your church’s calendar of events.

HELPFUL HINTS FOR CAMP DISPLAYS

- Create displays using pictures of former campers and any special mementos they might have of their experiences. Past CEDARKIRK campers could wear their camp t-shirts to church.
- Enlist past campers in the creation of promotional posters, collages, banners, etc.
- Have past campers write short articles to describe what a week of camp has meant to them. Display pictures or art work done by these campers.
- Create a visual reference (i.e. a “thermometer”) to chart the progress being made toward your goal of camper sign-ups.

HELPFUL HINTS FOR YOUR “CAMP SIGN-UP DAY”

- Have a “Camp Sign-Up Day” on Sunday, or another day if more desirable, to kickoff or give a boost to the registration of campers. You may want to emphasize particular weeks during the summer when groups of campers from your church would attend at the same time.
- Use the Bulletin Insert with the CEDARKIRK summer schedule (included in your bag). If you are unable to locate it, please visit www.cedarkirk.org (publicity materials are located under the “Summer Camp” tab) or contact the camp office at camps@cedarkirk.org or 813-685-4224 to receive your copy-ready master.
- Select one or two enthusiastic campers from past summers to share their experiences at camp with your congregation.
- Set up a tent in front of the church with a sign announcing “Camp Sign-up Sunday.”
- Have a designated camp sign-up table.
- Invite a CEDARKIRK staff person to visit that day to answer any questions related to the summer program.

We thank you for your continued support of the summer camp ministry of CEDARKIRK!

The *Newsletter Stories* and *Bulletin Blips* as well as the summer camp brochure, extra registration forms, and summer staff applications are all available at our website:

www.cedarkirk.org

For the Newsletter Editor

Please feel free to include the following stories in your church newsletter. The text for these stories can also be found at our website: www.cedarkirk.org, under the “Summer Camp” tab. Thank you for your support of the ministry of CEDARKIRK!

MARCH NEWSLETTER ARTICLE

CEDARKIRK SUMMER CAMP REGISTRATION IS OPEN

Cedarkirk, your camp and conference center, is pleased to announce that registration for the 2012 Summer Camp program is now available. Whether you are in 1st grade or high school, a family with young children or a grandparent seeking time with your grandchild, Cedarkirk summer programs have something for you. Cedarkirk features programs for all ages and stages of life, offering opportunities for fun, bonding, and spiritual growth. To get your first choice of the program offerings, pick up a brochure in the church office or go to www.cedarkirk.org today. If you have any questions, please contact the camp office at camps@cedarkirk.org or 813-685-4224, ext.1.

APRIL NEWSLETTER ARTICLE

ARE YOU REGISTERED FOR SUMMER CAMP YET?

Have you taken time to look at the summer camp programs offered at Cedarkirk? June, July, and August may seem a long way off, but Cedarkirk summer programs fill quickly and you don't want to miss out! The programs this summer have something for everyone: there are games, skits, songs, and time to just be yourself with good friends - new and old. There are exciting activities outdoors like canoeing, kayaking, the high ropes course, cookouts, and campfires. All of this fun and excitement is offered within the context of Christian community and allows for growing deeper in God's love. Scholarships are available to those who would otherwise be unable to attend. The church office has brochures and registration forms or you may contact the Cedarkirk office at 813.685.4224, ext.1, or register online at www.cedarkirk.org.

MAY NEWSLETTER ARTICLE

WHAT ARE YOU DOING THIS SUMMER?

With the summer fast approaching, camp is just around the corner! Plans are well underway for another great summer at Cedarkirk, and we want you to be a part of the fun. Camp programs offer a variety of activities and adventures: swimming, archery, canoeing, kayaking, large-group games, high ropes, climbing the rock wall, camping, and forging new friendships. Not to be overlooked are the Christian education and worship activities where young people are encouraged to grow in their faith. There is still time to register for a summer that your child will always remember—so many lives have been enriched and changed by a camp experience. Camp brochures are available in the church office or online at www.cedarkirk.org. Online registration is fast, easy, and provides instant confirmation that your child is registered for the session of camp you selected. We look forward to seeing you this summer!

JUNE NEWSLETTER ARTICLE

CEDARKIRK SUMMER CAMP FUN BEGINS

Hang up the school backpacks and put away the books because summer is here! Make sure your children are signed up for the Cedarkirk camp of their choice. There is so much fun to be had and you don't want to miss out on the valuable experiences that Cedarkirk has to offer. Camp programs provide a variety of activities and adventures, including swimming, hiking, canoeing, kayaking, archery, large-group games, arts and crafts, cookouts, and meeting new friends. These activities are all centered around daily Bible study and worship that both focus on our summer theme, “Hidden In Plain Sight.” There is still time to sign up for an experience that your son or daughter will always remember. Camp brochures are available in the church office or you can register online at www.cedarkirk.org. If you have questions or would like to request information, please visit www.cedarkirk.org or call 813-685-4224, ext.1.

For the Church Bulletin Editor

Please include the following *Bulletin Blips* in your church bulletin (feel free to make changes in the order they appear). In addition to the *blips*, a reproducible bulletin insert is enclosed for use on any Sunday this spring. The text for these *blips* can also be found in the publicity section of our website: www.cedarkirk.org. Thank you for your support of the ministry of CEDARKIRK!

MARCH 4th

Do you enjoy working with children and youth? Do you enjoy playing, learning, and worshipping in the great outdoors? Are you seeking to hear what God is calling you to do this summer and beyond? Cedarkirk Camp and Conference Center invites young adults at least a year beyond their high school graduation to consider serving as part of the 2012 Summer Staff. There are a variety of positions available. Job descriptions, dates of employment, and applications can be found at www.cedarkirk.org.

MARCH 11th

The 2012 Cedarkirk Summer Camp brochures have been mailed! This year Cedarkirk is offering nearly 50 programs for all ages and interests. You can pick up a camp brochure here at the church or by visiting www.cedarkirk.org on the web. If you have any questions, contact the camp office: 813-685-4224 or camps@cedarkirk.org.

MARCH 18th

Come experience Cedarkirk for the first time! Explorer Camps are for those who have completed 1st through 3rd grade. These events provide safe, meaningful camping experiences for children who would like to try camp, but aren't sure they want to be away from home for a full week. Read about these exciting programs in a summer camp brochure - available here at church - or online at www.cedarkirk.org.

MARCH 25th

Are you looking to really make a difference in people's lives and learn more about God's call to mission? The Helping Hands Service Camp at Cedarkirk invites Mid-High and Senior High campers to explore the little and big ways we can serve God in the world around us. Campers receive service hours for their help. Let's join together in fun and service to further God's kingdom! You can register online at www.cedarkirk.org or by using a summer brochure available here at the church.

APRIL 1st

Do you know a 3rd-6th grader who is looking for a fun camp experience? Campers in the Junior Camp at Cedarkirk will enjoy cooking over a campfire, Bible studies, arts and crafts, swimming in the pool, canoeing, archery, climbing the rock wall, zip lining, and sleeping in the cabins. You can register online at www.cedarkirk.org or by using a summer brochure available here at the church.

APRIL 8th

Do you like surprises? The Magical Mystery Tour camp at Cedarkirk offers 9th-12th grade campers the chance to be surprised every day. The mystery of the unknown allows you to bond with friends as you stay in the moment and let tomorrow bring what tomorrow brings. Find out more online (www.cedarkirk.org) or by picking up a brochure here at the church.

AND/OR

Are you intrigued by the natural world around you and enjoy spending time outdoors? The Water Wonder Adventure camp for 3rd-6th graders or The Source program for 7th-12th graders may be the perfect program for you. Come join us for an in-depth exploration into God's gift of water. We will play in and learn about the waters that fill the Alafia River and explore how our actions effect our own water supply. Our week will culminate with a behind-the-scenes tour and overnight experience at the Florida Aquarium! For more information or to register, visit www.cedarkirk.org or contact the camp: camps@cedarkirk.org or 813-685-4224.

APRIL 15th

OPEN HOUSE at Cedarkirk! On Saturday, May 5th, from 1:00-5:00pm, Cedarkirk opens its doors to parents, guardians, and children. This is a great opportunity to learn about our summer programs, see first-hand the facilities and activities available, and get a feel for what your child will experience. This is also an excellent chance to introduce a first time camper to how much fun summer camp can be. Join us for tours, hayrides, s'mores, and other activities as we give you a taste of what summer camp will be like. Find more information online at www.cedarkirk.org or give us a call at 813-685-4224, ext. 1. See you there!

APRIL 22nd

CAMP IS NOT JUST FOR KIDS! You & Me Conference is a special event at Cedarkirk Camp and Conference Center for children ages 3-12 and their adult relatives or guardians. These mini-vacations provide opportunities for you to get away with that special child or grandchild in your life. Get more information at www.cedarkirk.org or by picking up a summer camp brochure in the church office.

APRIL 29th

A great program for a creative son or daughter is the Cedarkirk Music, Art, and Drama Camp (offered separately for both elementary and mid-high/senior high youth). Campers in these programs explore their creative talents throughout the week while also enjoying all the traditional Cedarkirk activities! Learn more about these exciting experiences by finding a brochure here at the church, online at www.cedarkirk.org, or by contacting Cedarkirk at camps@cedarkirk.org or 813-685-4224.

MAY 6th

The Fantastic Voyage offers 6th - 8th grade students the ultimate in adventure and outdoor exploration. This adventure-race style camp provides an opportunity to experience camp activities - and other puzzles and challenges - linked together in a series of exciting pursuits. Get more information or request a brochure at www.cedarkirk.org.

MAY 13th

ADVENTURE AT CEDARKIRK! This summer, plan to spend a week sea-kayaking through Florida's lush mangroves, climbing ropes high into the trees, and cooking out over a campfire. Extreme Camps are open to campers who have completed 8th-12th grade. Join others who want to try out new adventures by climbing, canoeing, camping, kayaking, and figuring out how faith fits into real life. Read about this exciting program in a Cedarkirk summer camp brochure here at church or register online at www.cedarkirk.org.

MAY 20th

Experience a special Christian community at Cedarkirk and make this a summer that you will never forget. Summer camp programs are available for 1st-12th graders and there is something for everyone. Make your plans today for camp to be a part of your summer. You can register online or request a brochure at www.cedarkirk.org or by contacting the Cedarkirk office at camps@cedarkirk.org or 813-685-4224.

May 27th

Cedarkirk Camp and Conference Center would like to thank the churches of the Presbytery for their incredible support of the summer camp program. Last year we hosted more campers than ever before and are looking forward to an even better program this year. If you have not already registered your child or youth, camp brochures are available here at the church or online at www.cedarkirk.org.

JUNE 3rd

The camp staff at Cedarkirk is preparing for a full and exciting summer. We ask that you keep the staff and the campers in your prayers—that this summer might be a time of growth and inspiration for all. Some camp sessions still have openings, so please visit www.cedarkirk.org or contact the Cedarkirk office at camps@cedarkirk.org or 813-685-4224 to secure a spot for your child.

JUNE 10th

It is not too late! There are still openings for many of the camps at Cedarkirk this summer. A week at camp may be one of the most effective forms of Christian nurture that a church can provide. Make camp a part of your summer by contacting the Cedarkirk office at camps@cedarkirk.org or 813-685-4224.